

Quarterly Newsletter

AURORA DOWNTOWN PROJECT

9 September 2024



Aurora Downtown Project Update: Community Engagement and Progress

Golf Tournament Success

Our recent golf tournament was a resounding success, with 26 teams participating in a spirited day on the greens. We are thrilled to announce that the proceeds from this event will be dedicated to creating a new, eye-catching sign for downtown Aurora. This sign will not only enhance the visual appeal of our city but also serve as a welcoming landmark for residents and visitors alike. A heartfelt thank you to everyone who participated and supported this initiative!

Online Community Survey

We recently conducted an online community survey that garnered over 250 responses. We are grateful for the valuable insights shared by our residents. The feedback will play a crucial role as we prepare for our upcoming meeting on September 11, 2024. During this meeting, we will review and discuss the survey results, focusing on key initiatives and the Downtown Strategy Realization Plan.

Downtown Clean-Up Day

In addition to our golf tournament, we also hosted a Downtown Clean-Up Day, which saw an impressive turnout of 46 dedicated volunteers. Together, we rolled up our sleeves and made a significant impact by:

- Sweeping streets and sidewalks
- Disposing of trash and debris
- Mowing and trimming green spaces
- Spraying for weed control

The collective effort of our community helped to rejuvenate and beautify our downtown area, demonstrating the strength and spirit of Aurora's residents. Your enthusiasm and commitment are truly inspiring, and we appreciate all who contributed their time and energy.



In this newsletter
you can expect:

Community
Updates

Our Next
Downtown
Events

Stories of Impact

Volunteer
Spotlight

Golf
Tournament
Fundraising
Update

How you can get
involved



Upcoming Events

Upcoming Meeting on Downtown Strategy Realization Plan

We are pleased to announce a key meeting scheduled for September 11, 2024, at 3:00 PM, which will be held at City Hall/Council Chambers. This meeting is a pivotal opportunity for us to delve into the Downtown Strategy Realization Plan and discuss the vital steps moving forward.

Agenda Highlights:

- **Review of Data:** We will examine the insights gathered from our recent online survey and town hall meeting. Over 250 responses were received, providing valuable feedback on various aspects of our downtown area.
- **Identification of Key Initiatives:** Based on the survey responses, we will identify and prioritize key initiatives that align with community needs and expectations.
- **Strategic Planning:** We will strategize the next steps for implementing the Downtown Strategy Realization Plan, focusing on how we can effectively address the feedback and drive progress.

Your participation is crucial as we navigate these important discussions and work towards shaping a thriving future for our downtown. We are eager to hear your insights and collaborate on developing actionable strategies. Thank you for your continued support and involvement. We look forward to your contributions and to a successful meeting.



30 Nov 2024

Community Christmas

Get ready to embrace the holiday spirit with the Annual Community Christmas celebration! We invite you to join us for a day filled with festive joy, delightful activities, and seasonal cheer.

Date: November 30, 2024

Time: 10:00 AM - 7:00 PM

Location: Downtown Aurora

What to Expect:

- Holiday Market:
- Food Trucks & Treats.
- Contests and Prizes
- Meet Santa
- Horse-Drawn Carriage Rides
- Family Activities
- Tree Lighting Ceremony

Bring your family and friends to celebrate this magical time of year with us. Let's make this Christmas season truly unforgettable together! We look forward to celebrating with you in Downtown Aurora!



ARE YOU LOOKING TO GET INVOLVED IN THE AURORA DOWNTOWN PROJECT?

IF YOU ARE INTERESTED IN CONTRIBUTING TO THE AURORA DOWNTOWN PROJECT, READ BELOW TO LEARN ABOUT THE DIFFERENT COMMITTEES AND THEIR MEETING TIMES. YOUR INVOLVEMENT CAN MAKE A SIGNIFICANT IMPACT ON OUR COMMUNITY'S DEVELOPMENT.

Committees	
Economic Vitality • Business Retention • Business Recruitment • Marketing Surveys • Demographic Studies • Develop a Direction for Downtown	Promotion • Develop Image of Overall Downtown • Create Brochures • Special Events • Retail Promotions • Historical & Cultural Events and Promotions
Design • Public Spaces • Implement Facade Program • Streetscapes • Implement Public Improvements • Establish Historic Commission • Signs	Organization • Structure of Corporation & Committees • Bylaws of Corporation • Fundraising Plans • Work Plan for Downtown • Public Relations • Gather Information

COMMITTEE MEETINGS OPEN TO PUBLIC:



Thank you for reading!



**AURORA DOWNTOWN
PROJECT**

**MONTHLY BOARD MEETING:
4TH MONDAY OF THE MONTH -
12PM
CITY COUNCIL CHAMBERS**